





August 17, 2021

# **HELP HAITIANS HELP THEMSELVES!!!**

In the midst of another devastation in Haiti after a magnitude 7.2 earthquake struck near Les Cayes, Jérémie and other areas of Southwest Haiti, there is a ray of hope!!!

Since 2011, **Trees That Feed Foundation (TTFF)** has worked closely with organizations and individuals in the affected areas of Haiti, primarily in planting breadfruit trees and creating breadfruit by-products. Their local partners, **Jérémie Breadfruit Flour and Nursery (JBFN)**, produces breadfruit flour, breadfruit konparèts (a nutritious biscuit made with breadfruit flour), breadfruit breads and fruit tree seedlings. JBFN produces thousands of konparèts every month for schools and orphanages supported by TTFF, as well as other customers. They also empower women by offering cooking classes using breadfruit flour and encouraging them to become entrepreneurs and start their own business.

In response to this recent crisis, JBFN have donated their entire stock of konparets to local families in distress. Although damaged, their bakery is still operational and they want to immediately ramp up production to assist families, schools, orphanages and others in need. According to JBFN owner, Pierre-Moise Louis:

"We are focusing on konparets because it is very nutritious and ready to eat so people don't need to cook. People in Jérémie are living on the streets now because their houses were destroyed and, because of the aftershocks of the earthquake, they are afraid to enter the rest of houses which are not still solid. They don't have any food and water so they need ready-to-eat foods because they don't have kitchens to cook."

This is GOOD NEWS in the midst of this tragedy!!! Haitians are able to create local food solutions and help each other in this crisis. With assistance they can do much more!

TTFF is a major partner in the Caribbean Tree Planting Project (CTPP) being executed in 22 Caribbean countries and territories by the Caribbean Philanthropic Alliance (CariPhilAlliance). The CTPP has planted more than 1.5 million trees across the Caribbean, mainly in Haiti, since February 2020. The CariPhilAlliance fully supports the tree planting and related initiatives of TTFF in Haiti and is collaborating with TTFF in facilitating the expansion of konparèts production and related activities by JBFN.

Breadfruit is one of the most climate-resilient fruit in the Caribbean. By supporting the production capacity of JBFN, you not only immediately feed Haitians who are hungry, but also help to strengthen food security, build Haitian resilience, empower Haitians to help themselves, and contribute to sustainable development in Haiti.

Let's support the self-reliant efforts of Haitians to help themselves!!!

## HELP DELIVER URGENTLY NEEDED FOOD TO FAMILIES IN JÉRÉMIE AND SURROUNDING AREAS

## 100% OF YOUR \$\$\$ GOES DIRECTLY TO PURCHASING KONPARÈTS

## **\$25** PURCHASES **100** KONPARÈTS

## DONATE HERE → <u>https://www.treesthatfeed.org/donate</u>

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Haitian woman with konparèts before the earthquake

Pierre-Moise Louis, Nazaire Louis and staff of JBFN before the earthquake



Damage to Church of Latibolière outside of Jérémie

Damage to Downtown Jérémie