



LASCO CHIN FOUNDATION YEAR-IN-REVIEW

JAN 2019- DEC 2019



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A WORD FROM OUR CHAIRMAN

I continue to be proud of the work of the LASCO Chin Foundation in pursuit of our mission to help at-risk youths break the cycle of poverty and crime.

Through our SSI School Support Programme we intend to transform the lives of a few Grade 7 students at Clan Carthy High School, giving them and their families a fighting chance to circumvent the negative outcomes of living in impoverished, crime-prone communities. Our SSI Entrepreneurship Programme also seeks to transform the lives of young adults through our EARN-AS-YOU-LEARN initiative that provides them decent incomes as they strive to upgrade their business skills.

Our commitment to these programmes is backed by the financial support of the Lasco Affiliated companies: LDL, LML & LFSL. In addition, the companies have demonstrated their corporate social responsibilities through their support for education, healthcare, crime prevention and climate resilience in Jamaica which are seen in the implementation of the flagship programmes Principal/Teacher of the Year, Nurse of the Year, Police Officer of the Year and the RELeaf Environmental Awareness Programme in schools.

I am truly grateful for the many partners that have joined us in our mission to transform lives. This has enabled us to do more. Together, we are transforming lives and contributing to Jamaica's achievement of Vision 2030 and the Sustainable Development Goals (SDGs).

I very much look forward to expanding and enhancing our work in 2020.



Hon. Lascelles Chin, O.J, C.D
Chairman, LASCO Chin Foundation



A WORD FROM OUR CHIEF EXECUTIVE OFFICER

2019 was an exciting year for the LASCO Chin Foundation (LCF)...locally, regionally and internationally. On the local front, we started the year celebrating the achievements of young entrepreneurs who successfully completed Phase I of the SSI Entrepreneurship Programme. In addition, we rolled out the student-focused activities in the SSI Schooling Support Programme to give 36 selected at-risk students from the Mountain View community in St Andrew a fighting chance to rise above poverty and criminality. We also supported the corporate social responsibility (CSR) activities of the LASCO Affiliated companies through their long-standing initiatives to protect the environment and support police officers, nurses, teachers and principals.

Since our inception, we have spent a great deal of time fostering mutually beneficial relationships and forging meaningful partnerships to assist us in pursuing our mission. We know we can go far alone, but we understand that we can go farther together with our partners. We are truly grateful for the over 50 partners and donors that have enabled us to go much further than expected in 2019.

We are especially proud of our leadership in forging a regional partnership with other Foundations and philanthropists in the Caribbean. The mission of the Caribbean Philanthropic Alliance is to foster philanthropic partnership and collaboration to better address Caribbean developmental challenges and to foster the achievement of the Sustainable Development Goals (SDGs).

We are proud that the work of the LCF is aligned to this mission and, in so doing, will contribute not only Jamaica's Vision 2030 but also the 2030 SDGs.

I am also particularly proud of the LCF team that has made all of this possible. Chairman Lascelles Chin and the Board of Directors have been superb in guiding our strategic direction and the LCF staff, Tahirah, Lisa, Errol, Jermain, have been truly awesome!

I feel honoured to lead this team and look forward to even greater accomplishments in the future.



Professor Rosalea Hamilton
CEO, LASCO Chin Foundation



OUR VISION

To change the way Jamaica views and treats its most vulnerable young people so that they will be empowered to succeed in the future.

OUR MISSION

To help at-risk youths break the cycle of poverty and crime and become highly-skilled, entrepreneurial citizens who care for others and the environment.

OUR TEAM

Professor Rosalea Hamilton
Chief Executive Officer

Tahirah Fraser
Operations & Programme Manager

Errol Findley
Accountant

Lisa-Gaye Bender
Executive Assistant



OUR BOARD OF DIRECTORS



HON. LASCELLES
CHIN



SIR GEORGE
ALLEYNE



VINCENT
CHEN



STEPHEN
NEWLAND



WAYNE
BEECHER

SUSTAINABLE SOCIOECONOMIC INTERVENTION (SSI) ENTREPRENEURSHIP PROGRAMME REPORT

WHAT:

Programme assists at-risk youth between the ages of 18 and 35 to improve their access to assets by providing training in the core competencies required to become successful entrepreneurs.

WHEN:

First cohort enrolled in June 2018; 3 cohorts graduated by the end of 2019

WHERE:

Kingston & St. Andrew, and Montego Bay

WHO:

At-risk youths from vulnerable communities

PHASE 1: RECRUITMENT/TRAINING/MENTORSHIP/MICRO BUSINESS

Phase I of the SSI Entrepreneurship Programme is an intensive, six (6) months, "EARN-AS-YOU-LEARN" undertaking in which participants are provided with start-up capital in the form of LASCO beverages, uniforms, storage barrels, IDs, training and other forms of assistance. Mentors, primarily volunteers from LASCO Distributors Ltd and LASCO Financial Services Ltd, were also assigned to the youths.

We kicked off 2019 with closing exercises for the inaugural cohorts from Kingston & St. Andrew (KSA) and Montego Bay, in recognition of their completion of Phase I of the programme. Dr. Lascelle Sweetland, Managing Director and Founder of Laspainc in Florida was the guest speaker at the KSA Cohort 1 graduation. Mrs. Ellenmarie McPhillip, Hyperion Council Creator and Assistant Dean, Undergraduate Business Education, University of Miami provided the graduates with practical assistance through her university's "business-in-a-box" entrepreneurship initiative.

Between the cohorts, there was a total of sixteen (16) participants who completed the programmes. Five (5) graduates from KSA and two (2) from Montego Bay transitioned to Phase II of the Programme where they will be provided "hand-holding" assistance to develop their businesses. Two graduates, Kevon Mcleish and Roland Griffiths received special awards for 'Outstanding Community Impact'. All graduates were presented with certificates of completion and gift baskets; the top 3 performers received special prizes. The remaining nine (9) participants continued for another six (6) months in Phase I.

During March and August 2019, we executed Phase I of the programme with a new cohort from Kingston and St. Andrew. Eighty-four (84) persons were recruited from communities in Spanish Town and the Kingston and St. Andrew (KSA) Corporate Area with the assistance of the Citizens Safety and Justice Programme (CSJP), Social Development Commission (SDC), GFMI/Pastor Otis Manning, YUTE/Multi-Care Youth Foundation, Springfield Gardens Association (SGA), Rockfort Development Centre, The Source Maverley, JCF (National Police Youth Club), End Time Pentecostal Church, La-Marie Spa, Caribbean Palms Police Youth Club, Peace Management Initiative (PMI), and the Ministry of National Security.

Twenty-four (24) persons completed the training carried out in partnership with the Institute of Law and Economics (ILE). Eight (8) participants successfully completed the programme with seven (7) moving on to Phase II. Prizes and business assistance were also distributed from March to August 2019 to the Top 3 sales winners for each month.



PHASE II: MICRO/SMALL BUSINESS DEVELOPMENT ASSISTANCE

Phase II of the programme featured a slate of hand-holding initiatives intended to assist beneficiaries to establish or improve their own businesses. Upon the completion of phase I, phase II will be executed over the next 5-10 years. LCF and partners have committed to providing aid and support in the form of

- providing access to financing
- business registration
- marketing
- planning other related needs

In March 2019 KSA Cohort 1 began receiving Phase II support from students of the University of Miami, Hyperion Council who provided business mentorship focusing on business planning, accounting and structuring.

On July 25, 2019 LCF signed a 3-year memorandum of understanding with Jamaica Business Development Corporation (JBDC) to provide business support and entrepreneurial assistance to the youths who completed Phase 1 of the programme. Through this partnership, the entrepreneurs will have access to JBDC's Business Monitoring Programme

Programme Performance

KSA Cohort 1

21 Trained
9 Completed Phase I
5 Enrolled in Phase II

KSA Cohort 2

24 Trained
8 Completed Phase I
7 Enrolled in Phase II

Mobay Cohort 1

11 Trained
8 Completed Phase I

Programme assessment reported by Cohort 2:

100% left with cash savings compared to 12.5% who came into the programme with cash savings

88% reported to use the training to "start or enhance my own or a family business"

75% reported to use the training as a platform to "continue my education/training"

Beneficiaries' Review of the Programme

Candidates' feedback on their overall experiences in the programme, its impacts on their personal and professional growth, and memorable moments:

“I love the challenge of selling on the road, meeting with the guys and making a lot of money.”

“I like how the presenters train us and make sure we are on the right track at all times and teach us how to become entrepreneurs”

All felt motivated to “to achieve more in my life”

All agreed that “the LASCO Chin Foundation is doing an excellent job to help young people like me”

SUSTAINABLE SOCIOECONOMIC INTERVENTION (SSI) SCHOOLING PROGRAMME REPORT

WHAT:

Programme assists at-risk youths from as early as 10 years old successfully traverse high-school and college and embark on a fruitful path to paid employment or successful entrepreneurship.

WHEN:

The LCF piloted its first year of the SSI Schooling Support Programme in September 2019

WHERE:

Mountain View and Surrounding Communities

WHO:

Students of Clan Carthy High School

Pre-Pilot Activities

WEEKLY PARENTING EDUCATION PROGRAMME: The Foundation in partnership with the National Parenting Support Commission (NPSC) held weekly parenting interventions entitled "Stay Connected", each Saturday from January 19 – June 22, 2019, at Clan Carthy High School. Parents of students from Clan Carthy High Grade 7, as well as parents of students from their Grade 6 feeder primary schools, were beneficiaries. Ten (10) parents who successfully completed the programme moved on to becoming Parent Mentors for Mountain View and other communities.



PROGRAMME LIST

- ✓ Weekly Parenting Education Programme
- ✓ Summer Youth & Community Outreach Programme
- ✓ Behavioural Health Check
- ✓ School Stakeholder Sensitization and Assessment



SUMMER YOUTH & COMMUNITY OUTREACH PROGRAMME: In partnership with Christ Church, Vineyard Town, LCF introduced forty (40) at-risk, 7th grade students of Clan Carthy High School to a structured co-curricular programme. It ran from May - August 2019, teaching music, drumming, steel pan and Life Coping Skills by notable practitioners in their respective fields. The students excitedly presented their new/improved talents each month to the congregation. The programme has had a positive impact on the students- parents and tutors reported seeing improvements in behaviours since enrolment in the programme.



BEHAVIOURAL HEALTH CHECK: The Foundation, with support from Jamaica Diaspora Behavioural Health Taskforce over the period June – September 2019 carried out the psychosocial screening of 50 students from 6 primary schools in the Mountain View area, providing their principals, guidance counsellors and parents with insight into their mental health and wellness.



SCHOOL STAKEHOLDER SENSITIZATION AND ASSESSMENT: LCF conducted a School Climate Survey at Clan Carthy High School with its staff and students from grades 7-10, in order to assess their perceptions of their psychosocial and physical environments. Subsequent stakeholder sensitization and feedback sessions were conducted with the teaching and administration staff, providing LCF with a better understanding of everyone's concerns, in order to better address them during the course of the programme.

Roll-Out

START OF YEAR 1 PILOT- SEPTEMBER 2019

Thirty-six (36) 7th-grade students residing in Mountain View and surrounding areas were enrolled in the programme. These students were selected based on their vulnerability to poverty and criminality as well as their academic, behavioural and psychological needs.

Based on their profiles, students are provided with various forms of targeted and untargeted assistance spanning financial, nutritional, behavioural/psychological support; girls and boys mentorship, parental support, gender-based violence interventions and character and social development programmes.

Students are monitored using individualized development plans and assessments which measure their academic performance, behaviour, psychological profile and attendance to school and these programmes:

- Girls Mentorship Programme
- Boys Mentorship Programme
- Youth Community and Outreach Programme
- Debate Intervention



MAKING IT HAPPEN: BUILDING PARTNERSHIPS

Our successes are due in large part to the support of various partners who help us to get the word out, invest their time and resources, and build networks to support the mission of LCF.

Take a look at our highlight reel for 2019:

10,000 MEN & FAMILY MARCH

LCF's partnership with Lighthouse Assembly led to the recruitment of a number of at-risk youths for its Liquid Streets EARN-AS-YOU-LEARN Programme. The youths were drawn from amongst the 12,000 persons in attendance at the annual event, held to promote peace and putting an end to gun violence in volatile communities across Spanish Town.

KIWANIS CLUB OF LAUDERDALE LAKES' MEETING

As part of our awareness-raising campaign, the LCF's participation at this event successfully sensitised club members about our mission and core activities. On behalf of the club, President Philip Cross made a monetary contribution in support of the LCF's work.

ST. HUGH'S ALUMNAE ANNUAL TEA PARTY

Our partnership with St. Hugh's Alumnae saw us provide beverages and gift baskets for their Annual Tea Party, staged to raise funds for the neediest students of St. Hugh's High School for Girls.

REGGAE GIRLZ FOUNDATION NETWORKING BRUNCH

Coordinated by the LCF and the Reggae Girlz Foundation, this brunch forged an effective network of philanthropists, professionals and organizations willing to support young women desirous of pursuing careers in football or related careers/businesses.

DIASPORA DAY OF SERVICE ACTIVITIES

In collaboration with the Ministry of Foreign Affairs and various diaspora organizations, LCF supplied LASCO products as part of its contribution to the execution of 40 'Diaspora Day of Service' projects, benefitting over 10,000 Jamaicans. Project-leads from the diaspora were gifted with LASCO gift baskets at an appreciation event for the community services rendered.



LASCO CHIN FOUNDATION AWARDED BY ROTARY CLUB OF KINGSTON EAST AND PORT ROYAL

LASCO Chin Foundation received its 1st award for its invaluable partnership and commitment to the Rotary Club of Kingston East and Port Royal at their 20th Anniversary Annual Installation Banquet. Hon. Lascelles Chin was the Keynote Speaker at this event.

NATIONAL POLICE YOUTH CLUB ANNUAL SUMMER CAMP 2019

Prof. Hamilton led an entrepreneurship training workshop as part of the National Police Youth Club Annual Summer Camp. More than 120 members of Police Youth Clubs, between the ages of 17 and 29, from across 19 Police Divisions were in attendance. The camp engaged the youths in guided activities that provided knowledge and skills to assist their overall development.

CITIZEN SECURITY ACTION GROUP (CSAG) MEETING

A Citizen Security Action Group, led by Prof. Hamilton was established to facilitate collaboration and networking between individuals and civil society organizations that are actively engaged in crime and violence prevention, especially violence against children. The group is comprised of 15 members from academia, the trade union movement, the private sector, community, faith-based and other organisations.

FORMATION OF THE CARIBBEAN PHILANTHROPIC ALLIANCE (CARIPHILALLIANCE)

LASCO Chin Foundation, amongst 17 Caribbean corporate foundations, philanthropists and corporate leaders joined forces in creating a Caribbean philanthropic network of organizations to strengthen regional philanthropic collaboration to address some of the core developmental challenges facing the Caribbean that are embodied in the SDGs.

CariPhilAlliance convened a high-level Caribbean Philanthropy Forum and Reception in partnership with the UN Department of Economic and Social Affairs (UNDESA), the UN Office of Partnerships (UNOP), held under the theme, "Garnering Philanthropic/Private Sector Support to achieve SDGs in the Caribbean" during the period September 26-28, 2019.

Chairman Hon. Lascelles Chin was one of the key presenters and panellists who demonstrated their support for accelerating initiatives to achieve the Sustainable Development Goals and the SAMOA Pathway.



DOING GOOD IN OUR NEIGHBOURHOOD: CORPORATE SOCIAL RESPONSIBILITY

POLICE OFFICER OF THE YEAR

LASCO/Jamaica Constabulary Force (JCF) 2019/20 Police Officer of the Year Woman Corporal Samantha Brown-Thompson (left) is joined in celebration by The Honourable Lascelles Chin (right) and Major General Antony Anderson, Commissioner of Police (left), at an awards ceremony on May 27th.



Woman Corporal Samantha Brown-Thompson (second left), LASCO Top Cop 2019-2020, celebrates her milestone as the fifth female LASCO/Jamaica Constabulary Force (JCF) Police Officer of the Year with former female top cops (from left) Detective Inspector Ava Lindo, 2015/16 LASCO/JCF Police Officer of the Year; Inspector Pollyanna Brown-Mullings, 2003/04 LASCO/JCF Police Officer of the Year; and Deputy Superintendent Nadine Grant-Brown, 2002/03 LASCO/JCF Police Officer of the Year.



NURSE OF THE YEAR

The Honourable Lascelles Chin (left) and President of the Nurses Association of Jamaica, Carmen L. Johnson (right) present the newly crowned LASCO/Nurses Association of Jamaica (NAJ) Nurse of the Year 2019-2020, Keisha Riley-Harrow with the winner's trophy at the awards ceremony held July 20th.



LASCO Distributors Marketing Manager Consumer Division, Omar Palmer (left) presents LASCO/Nurses Association of Jamaica Nursing Student of the Year 2019-2020, Tacquise Campbell with a trophy during the awards ceremony. Ms. Campbell also walked away with a \$100,000 cash prize, and gift basket courtesy of LASCO.



TEACHER OF THE YEAR

The Honourable Lascelles Chin (left) and Dr Grace McLean (right), Acting Permanent Secretary of the Ministry of Education, Youth and Information (MoEYI) present LASCO/MoEYI 2019-20 Teacher of the Year Bhagya Malladi with her trophy at the awards luncheon on November 2nd.



RELEAF ENVIRONMENTAL AWARENESS PROGRAMME (REAP)

Bath Primary and Junior High School was declared the winner of the 2018-2019 LASCO Releaf Environmental Awareness Programme (REAP) competition, held under the theme "Small Changes REAP Big Rewards". The announcement was made on Thursday, June 6, 2019 during the annual awards ceremony at the Jamaica Pegasus.

The St. Thomas based champions walked away with ten computers and \$100,000 courtesy of LASCO REAP and the JMMB Joan Duncan Foundation for having planted the most trees- 5,120! Priory Primary in St. Ann won a smart TV and DVD player for placing second overall and copped the LASCO iCool/iDrade Recycling prize for most bottles collected with a grand total of 198,600 bottles. St. James' Barracks Road Primary rounded out the top three, winning a projector and screen.

REAP encourages the spread of sustainable environmental practices and seeks to increase awareness about the benefits of 'green living' among students in primary schools islandwide.



BEING THE CHANGE:

OUR ALIGNMENT WITH THE UNITED NATIONS' 2030 SUSTAINABLE DEVELOPMENT GOALS



The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by all United Nations Member States in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030.

| | |
|---|---|
|  <p>1 NO POVERTY</p> <p>Icon showing a family of four (two adults and two children) standing together.</p> | <p>80% participants who completed our SSI Entrepreneurship Programme reported generating income, allowing them to provide for themselves and their families.</p> <p>66 persons who benefitted from the SSI Entrepreneurship Programme learned about the value of saving.</p> <p>67% of the entrepreneurs from KSA Cohort 1 reported having savings at the end of the programme.</p> <p>71% of the entrepreneurs from Montego Bay Cohort 1 reported having savings at the end of the programme.</p> <p>100% of the entrepreneurs from KSA Cohort 2 reported having savings at the end of the programme.</p> |
|  <p>2 ZERO HUNGER</p> <p>Icon showing a white bowl with three wavy lines above it, representing steam or food.</p> | <p>13 care packages of food and personal items distributed to the households of the beneficiaries enrolled in our SSI Schooling Support Programme.</p> |
|  <p>4 QUALITY EDUCATION</p> <p>Icon showing an open book and a pencil.</p> | <p>60 at-risk students enrolled in our SSI Schooling Support Programme are exposed to professional mentorship that focuses on their personal, social and character development, and which also provides support for their schools, homes, and communities.</p> <p>Our SSI Schooling Support Programme beneficiaries are exposed to extra and co-curricular activities including life coping skills, debating, sports and music lessons.</p> <p>Over 50 mentorship, parenting and entrepreneurship training programmes and workshops delivered since the Foundation's inception in 2018.</p> |

| | | |
|--|---|---|
| <p>8 DECENT WORK AND ECONOMIC GROWTH</p>  | <p>60 beneficiaries earned liveable wages in an intensive highly-incentivised street vending or other micro-business sales programme, via our SSI Entrepreneurship Programme.</p> | |
| <p>13 CLIMATE ACTION</p>  | <p>15 LIFE ON LAND</p>  | <p>Through LASCO Releaf Environmental Awareness Programme (REAP), over 80,000 students from 143 primary schools across the island participated in creative recycling, energy conservation and anti-litter campaigns, the planting of more than 7,000 trees, the cultivation of over 80 school gardens and the collection of over 250,000 plastic bottles.</p> <p>LCF partnered with the CariPhilAlliance in 2019 to plant 1 million trees across the Caribbean by April 2021.</p> |
| <p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p>  | <p>Over 100 at-risk youth and their families from crime-prone communities, were supported and mentored. We provided the core solutions and access to resources needed to succeed in school and business.</p> | |
| <p>17 PARTNERSHIPS FOR THE GOALS</p>  | <p>Active collaborations with over 50 local and international partners and donors who make long-term commitments to achieve joint objectives for sustainable development, where each partner contributes to the success of the other in cash or in-kind. Our multi-stakeholder partnerships start at the community level, reaching to the regional level and include various NGOs, state and donor agencies.</p> | |

WORKING TOGETHER

The work of the LASCO Chin Foundation would not have been possible without the commitment and support of our local and international donors and partners. We are grateful that they have invested their time and resources, and continue to demonstrate a willingness to address the pressing issues faced by our most vulnerable youth. Because of their partnerships, we are better able to achieve our shared goals and can look forward to doing more, doing better and conquering bigger challenges together.

THANK YOU



DONORS

30+



PARTNERS

25+



No. of ACTIVITIES

45+



No. of PEOPLE REACHED

87K+



HELP US DO MORE TOGETHER WE CAN BUILD A BETTER JAMAICA

Donation Methods:

Online Cash/Cheque

Online Donations:

DONATE TO ENTREPRENEURSHIP PROGRAMME

<https://lascofoundation.org/en/ssi-model/ssi-entrepreneurship-programme-for-at-risk-youths/>

DONATE TO SCHOOLING SUPPORT PROGRAMME

<https://lascofoundation.org/en/ssi-model/ssi-schooling-support-programme-for-at-risk-youths/>

DONATE TO COVID-19 RELIEF CARE PACKAGE PROGRAMME

<https://lascofoundation.org/en/i-will-donate/>



HELPING HANDS FOR A BETTER JAMAICA



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