



LASCO CHIN FOUNDATION
YEAR IN REVIEW 2021

Helping hands for a better Jamaica

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CHAIRMAN'S MESSAGE

"Hope is being able to see that there is light despite all of the darkness"

-DESMOND TUTU

2021 was a hopeful year. We were full of hope as we saw flickers of light amid a relentless global pandemic. As the case counts declined, we hoped that by the end of the year the COVID-19 pandemic would be history. Although disappointed that this did not happen, we found hope elsewhere.

We saw some encouraging light in our SSI Schooling Support Programme during a period when many children across Jamaica faced hardships and learning losses while schools remained closed. Monitored by our competent team of professionals, our students showed promising signs of improvement. While there is still much more improvement needed to mitigate the full impact of the pandemic, as well as the deficiencies prior to the pandemic, we are hopeful and heartened by their performance in 2021.

We were also buoyed by the ongoing support from existing and new partners who shared our vision of achieving a better Jamaica through working together, hand in hand. Our partnership with the USAID Local Partner Development Programme, Winrock International, and others, in assisting the most at-risk youths, was especially encouraging. It is important that we "leave no one behind," especially young people involved in the criminal justice system.

Other partnerships made it possible to distribute 10,705 care packages to approximately 42,820 beneficiaries across Jamaica.

The Board of Directors, the CEO and the LCF staff continue to do exceptional work to help Jamaicans in need. Together with our partners, I thank you all for your outstanding efforts.



Hon. Lascelles Chin, O.J., C.D.
Chairman



CEO'S MESSAGE

As the global pandemic continued into 2021, we were very concerned about the negative impact on Jamaica's school children.

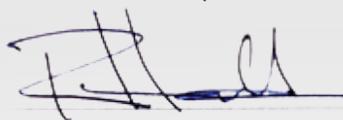
We, therefore, focused a great deal of our attention on our SSI Schooling Support Programme to mitigate or minimise the impact, in particular the learning loss. Some evidence of the impact, which justified our concern and focus, was provided by the Caribbean Policy Research Institute (CAPRI) in their September 2021 report entitled, "Time Out: Impact of COVID-19 on Education."

Among other things, the study found that about half of the households in vulnerable communities had no internet access, 20 per cent had no suitable devices, and students' grades were falling. It noted that the learning deficit was significant, due to the absence or limitations of online schooling, including unsupportive home environments faced by many students. It also noted the negative mental health and psychosocial impacts. The study concluded that the primary impact of the pandemic on education was "learning losses" and that Jamaica's "development prospects have been weakened."

In this context, we were very pleased with the performance of our students in the SSI Schooling Support Programme. With careful monitoring and measurement, we found evidence of improvement in literacy, intellectual functioning and capacity, as well as aspects of psychological well-being, in particular, anxiety, depression, anger, and disruptive behaviour. Some areas, like numeracy, however, saw no improvement. Significantly, the only area of decline was in students' self-concept.

We encouraged the students to stay focused despite the challenges and we, together with our partners, supported them by adding "Growth Mindset Lessons," providing care packages, and supporting their parents, among other things.

As usual, the LCF staff worked steadfastly and arduously throughout the year to ensure that the LCF is able to fulfil its mission. I am happy to share with you the outcomes of another successful year.



Professor Rosalea Hamilton
CEO, LASCO Chin Foundation



OUR BOARD OF DIRECTORS

Our Board of Directors is comprised of community and national leaders with expertise in a wide range of areas, including training, advocacy, education, governance, law, development, and Foundation management. The Board is responsible for taking care of the strategic and financial health of the Foundation on an ongoing basis.

HON. LASCELLES CHIN

O.J., C.D. Chairman

Recipient of the Order of Jamaica for his philanthropy and contribution to the development of commerce and business, Lascelles A. Chin is also the Executive Chairman of LASCO Manufacturing Limited, LASCO Distributors Limited and LASCO Financial Services Limited.



SIR GEORGE ALLEYNE

OCC, MD, FRCP, FACP
(Hon), DSc (Hon)



VINCENT CHEN

Non-Executive Director
& Company Secretary,
LASCO Companies



STEPHEN NEWLAND

Director, LASCO REAP



WAYNE BEECHER

CEO, AltCatalyst



OUR TEAM



PROGRAMME

REPORTS

SUSTAINABLE SOCIO-ECONOMIC INTERVENTION (SSI) ENTREPRENEURSHIP PROGRAMME

SSI YOUTH-CRIME PREVENTION PROJECT

As the Jamaican government rescinded restrictions and the economy reopened, we resumed our Entrepreneurship programme to assist at-risk youths interested in Micro and Small Enterprises (MSEs) to take advantage of the opportunities in the recovering sector. MSEs were one of the groups hit hardest by the COVID-19 pandemic and faced tremendous difficulties in restarting their businesses. In response, LCF signed a partnership deal with USAID Local Partner Development Programme in August 2021, to provide 50 at-risk youths from Central Village, Trench Town, Kingston Central, and August Town with the business knowledge and life skills needed to sustain a livelihood and income-generating opportunities, and to become empowered, productive members of society. The programme also included Cognitive Behavioural Therapy (CBT) Intervention which was aimed at reducing the levels of depression, anxiety and other mental challenges identified among at-risk youth.

By December 2021, 27 at-risk youths completed a six-week in-class entrepreneurship training component and each received 6 cases of LASCO beverages, LASCO branded business paraphernalia (vests and hats) and mobile coolers, to kick-start their entrepreneurial journeys.

Speaking at the handover ceremony held on Thursday, December 9, 2021, which marked the transition to level two of the 10-month intensive entrepreneurship programme, Founder and Executive Chairman of the LASCO Affiliated Companies, Lascelles Chin, encouraged the groups not to despise their small beginnings. In a similar vein, Chief Executive Officer of LCF, Professor Rosalea Hamilton, urged the group to make good use of the opportunities they were given.

The candidates were very enthusiastic about the new paths upon which they embarked and expressed great appreciation for the Foundation and its partners.

One batch mate, Jonah Williams, volunteered to personally thank the organisers on behalf of his colleagues:

I'd like to say to the LASCO Chin Foundation and all the persons who have put in their hard work towards our learning and our success, thank you for your time.



Williams also shared that he did not complete his high school education, but was motivated by the programme to further his education at the HEART/ NSTA Trust.

THE 2021 SSI ENTREPRENEURSHIP PROGRAMME IN NUMBERS:

99 youths were referred to the programme

82 referees qualified and were invited to join the programme, however,

only **51 participated** in orientation sessions

Beginning October 26th, we delivered 6 weeks of entrepreneurship training via virtual and face-to-face sessions.

27 participants successfully completed training and received LASC start-up kits.



PROGRAMME REPORTS

SUSTAINABLE SOCIO-ECONOMIC INTERVENTION (SSI) SCHOOLING SUPPORT PROGRAMMEE

SSI SCHOOLING SUPPORT PROGRAMME

Our SSI Schooling Support Programme successfully completed its second year of operation by June 2021, with 27 students.

A key feature of the programme is its flexibility to meet our students' varied individual needs while curbing truant and delinquent behaviours and keeping them on par with the National Schooling Curriculum (NSC).

To this end, we assessed and grouped our students according to several factors which included: vulnerability, attendance rates, unresolved psychological and social issues, and levels of parental involvement.

TARGET GROUP A

15 PARTICIPANTS
MOST VULNERABLE STUDENTS

Each student benefitted from: Mentorship, Educational, Nutritional & Parental Support, Character and Social Development Programmes.



TARGET GROUP B

12 PARTICIPANTS
LESS VULNERABLE STUDENTS

Each student benefitted from: Mentorship, Educational, Nutritional & Parental Support, Character and Social Development Programmes.



KEY RESULTS TO DATE



61 AT RISK STUDENTS
Actively engaged in effective character and social development programmes.

Since our inception in 2019, our Schooling Support Programme has trained/delivered/benefited:

926 Trafficking Awareness

449 Care Packages to students and their households under the SSI Schooling Programme

> 150 Vulnerable students

APPROXIMATELY
of the target social concerns within Target Group A's environments have been addressed.

75%

SSI SCHOOLING SUPPORT PROGRAMME® HIGHLIGHTS



LITERACY & NUMERACY

Variables Measured:

Word Reading, Sentence Comprehension and Spelling

- All variables trended upwards for literacy, with the ‘ability to recognize words and spelling’ demonstrating the sharpest increase from a grade achievement of 6 to 10
- ‘Sentence comprehension’, which is usually the most concerning of the three variables has steadily increased since the start of the programme and is currently at a grade 6 attainment level
- Numeracy remained stagnant at a grade 5 level of achievement
- All our participants received formal education and extra lessons via online methods only
- We delivered extra lessons twice weekly, with a total of 64 classes being delivered between March and June 2021
- In response to the displacement our students experienced due to mandatory distance-learning, we introduced an additional module, “Growth Mindset Lessons.”

CHILD TRAFFICKING INTERVENTION PROJECT

LCF partnered with Winrock International under the Jamaica-U.S. Child Protection Compact (CPC) to increase and sustain efforts to prevent child trafficking. Under the project, which kicked off in September 2020, we trained 926 primary and secondary school students, community members, and Frontline Actors/Helping Professionals from the Community, to identify, report, and prevent trafficking.

The project was piloted in Mountain View and its environs and was wrapped up in May 2022.



INTELLECTUAL QUOTIENT

Variables Measured:

Verbal Comprehension, Perceptual Reasoning, IQ

Intellectual functioning and capacity steadily increased over the course of the programme

All variables increased by 4 units of measure

This positive trend signifies that the average participant in the programme now functions at or around his/her age appropriateness



PSYCHOLOGICAL INTERVENTION

Variables Measured:

Self-Concept, Anxiety, Depression, Anger, Disruptive Behaviour

4/5 of the variables trended in the right direction, with the exception being 'self-concept' which continues to trend down

The group's levels of anger and anxiety, which showed the highest elevations in 2020, are now both within the acceptable range of measure

The trend proved the same for the group's levels of depression and disruptive behaviours which both elevated in 2020, but now trend downward and ended within an acceptable range of measure

SOCIAL WORK/CASE MANAGEMENT

Our Social Worker and Behavioural Specialist conducted monthly visits to 15 homes. On average, we completed 13-15 visits per month between September 2020 and July 2021. We held parent/guardian consultations with all students in the programme.

On average, each participant met at least two objectives.

The rate of attainment of individual social plans for females and males were 73% and 75% respectively. While the remaining 25% of the targeted objectives are ongoing, approximately 15% of them involve situational changes outside the scope of our programme (e.g, housing) which rendered these objectives unattainable.

GENDER MENTORSHIP

We held five monthly sessions between January and May 2021. We delivered these sessions in small, face-to-face groups at Clan Carthy High School. Pastor Jayson Downer, of Men of God Against Violence and Abuse (MoGAVA), and Kimberly Whilby-McLaughlin, founder of Go Girl 365, facilitated these sessions.

The sessions focused on themes of academic and behavioural goal-setting, treating with the opposite sex, substance abuse, conflict resolution, gender roles and norms, and teamwork, among others.



FEEDBACK

BOYS

80%

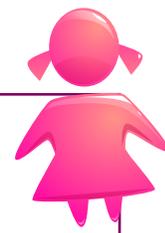
- Strongly agreed that they enjoyed attending the sessions
- Strongly agreed that they learned more about themselves since being in the programme
- Agreed that they 'have tried their best to understand others' since being in the programme



GIRLS

60%

- Agreed they felt better about themselves since being a part of the programme
- Agreed that they are now better able to handle conflicts
- Reported that they found it easy to talk with their mentors about issues affecting them



PARENTING WORKSHOP

In collaboration with the Jamaican Diaspora Behaviour Health Taskforce, the LCF conducted a series of Virtual Parenting workshops with the parents and guardians of our students.

Between November 2020 and June 2021, 8 sessions were held, with one held in-person. The sessions focused on self-care and the parent/child relationship, with an average of 10-12 parents in attendance.

Most parents had positive feedback about the programme; however, approximately 25% of the respondents felt forced to attend the sessions.



CAUSE MARKETING & PARTNERSHIPS

PUTTING CARING AT THE TOP OF OUR TO-DO LIST

Under our Cause Marketing Programme, and other partnerships, LCF provided well-needed support to Jamaicans across the country. Through the Pearls of Potential Scholarship Fund, Lockdown and Bill Event, Caribbean Tree Planting Week, Kiwanis' One Day tree planting activities, Survive & Thrive Campaign, and Christmas Relief Drive, we distributed 10,705 care packages island-wide.



PEARLS OF POTENTIAL SCHOLARSHIP FUND

This Teen-Mother Schooling-Support Intervention project, supports an at-risk teenage mother who is 18 years of age and is currently enrolled in secondary school. In partnership with Pearls of Potential, Youth Reaching Youth, and Swallowfield Chapel, this project aims to provide consistent, educational, nutritional, and mentorship support to the recipient in her home, school, and community.

By focusing on her personal development goals, LCF provides monthly care packages, mentorship, and monitoring assistance to her and her household.

The partners have committed to providing the beneficiary with support for one year, with the possibility of renewal.



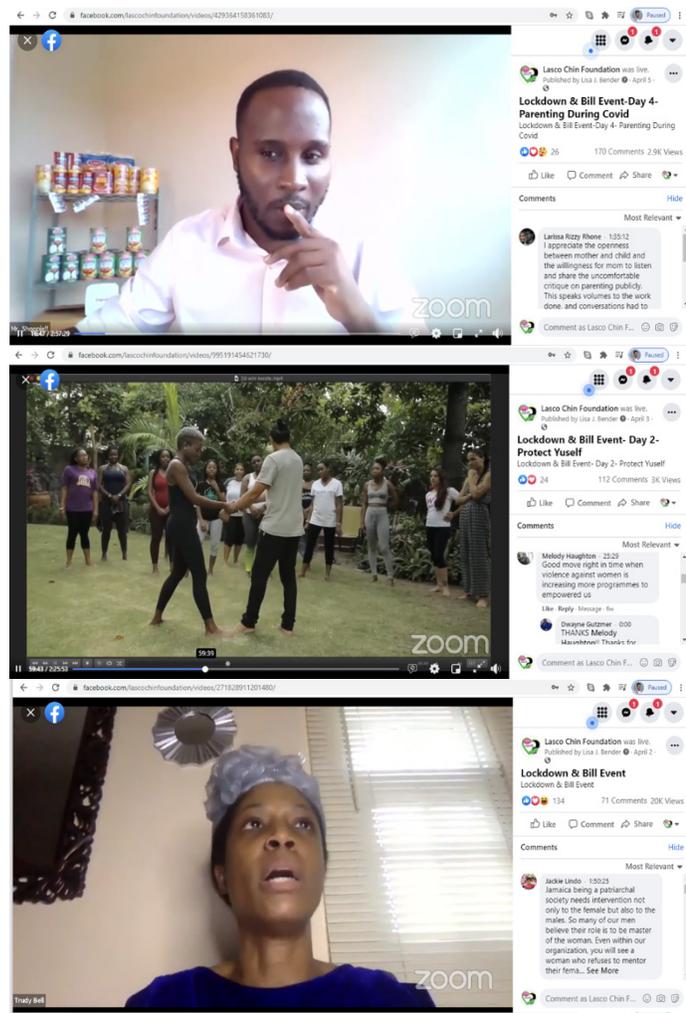
“LOCKDOWN AND BILL”

Amid national concern about increasing levels of family violence and the role that mandatory lockdowns played in exacerbating the problem, LCF partnered with Girls using Ubuntu, Respect and Love for Entrepreneurial Success (G.U.R.L.E.S) to host a 4-day family-violence prevention initiative.

Presented on Zoom and live-streamed from our combined Facebook pages between April 2-5, 180 participants tuned in as we sought to raise public awareness on tackling family violence.

Through arts and discussion forums, four themes were explored:

You Deserved To Be Loved
Protect Yusef
Health and Wellness and
Parenting during Covid





CARIBBEAN TREE PLANTING WEEK

In response to the climate change challenges facing the Caribbean and the Jamaican government's mandate to plant 3 million trees in 3 years, companies, foundations, service clubs, the Forestry Department, and other organisations in Jamaica, teamed up to plant trees across the island.

Collaboration between LCF, Jamaica Producers Group, Food for the Poor Jamaica (FFTP), the Forestry Department, and all five divisions of the Kiwanis Club led to the planting of 635 trees as part of the slate of activities carried out during the first ever Caribbean Tree Planting Week (CTPW), July 5-11.

FFTP supplied 620 seedlings of ackee, custard apple, jackfruit, mango, otaheite, palm, pear, soursop, sweetsop, tamarind, and pomegranate trees to Kiwanis Clubs in Divisions 23 East, West and Central, and in Division 25. FFTP has not only been engaged in tree planting since 2020, but has also been germinating seeds for its fruit-tree nursery. The Forestry Department also provided 48 shaded/decorative trees to the Kiwanis Clubs in Divisions 23 East and Central. The LCF rounded out support for the week by providing water, transportation, and other logistical support, and joined Kiwanis Club members in Division 24 North and Jamaica Producers (JP) in planting 200 Mahogany and Blue Mahoe trees at the JP Farm located at Polocommons, St. Mary.

Caribbean Tree Planting Week (CTPW) was organised by the Caribbean Philanthropic Alliance under the theme: "Protecting Biodiversity and Cultural Heritage in the Caribbean." Minister of Housing, Urban Renewal, Environment and Climate Change, Parnel Charles, Jr., expressed support for the CTPW during an online discussion on July 7th. He commended the Alliance's group leaders and stakeholders for not only recognizing the benefits of trees as important for food, medicine, oxygen, and shade, but for also leading the initiative to engage the younger generation in "expanding the knowledge of the relationship that humans have with our environment and trees, and the need to protect trees...as a necessity for us to promote healthy lives and livelihoods."



KIWANIS ONE DAY

As part of its international community service activity, Kiwanis club members around the world gathered on the fourth Saturday in October for Kiwanis' One Day. It's a day set aside for clubs to work together to better their communities — and to invite friends and family to join them.

On 23rd October, the Kiwanis Clubs of Jamaica spearheaded an island-wide tree planting exercise dubbed “Planting Seeds of Change.”

Over 1,000 seedlings were planted on the day.

The success of the exercise was due to the collaborative efforts of the Kiwanis Clubs across five divisions, Food for the Poor Jamaica, LCF, Trees that Feed Foundation, New Testament Temple Church of God, New York, and Good Neighbours Community Outreach Agency.



SURVIVE & THRIVE

LCF teamed up with the Eve for Life and Joseph and Vera Douglas Family Foundations (JVDF) to raise awareness about gender-based violence, its far-reaching effects, and to highlight women who continued to survive and thrive despite their experiences.

Through our combined social media pages, members of the public were invited to gift mothers with a USD \$25.00 care package of personal care items, LASCO foods and beverages, and a note of encouragement from each donor. 165 mothers from Kingston & St. Andrew, and Westmoreland, benefitted from the campaign.

Eve For Life is a local non-profit that supports women and children living with, or affected by, HIV and AIDS. JVDF is a charity organisation that provides literacy services, entrepreneurship training for women, and health services and resources to families in underserved communities across the US and the Caribbean.





OTHER KEY PARTNERSHIPS

Through partnerships with The Institute of Sports, JWN Foundation, Alliance of Jamaica Alumni Association (AJAA), Union of Jamaica Alumni Association (UJAA), and National Baking Company, we supported and added value to their specific initiatives which targeted a large number of our children and underserved communities:

- * 1,600 Back-to-School Care Packages: The Institute of Sports
- * 4770 Covid-19 Relief Care-Packages targeting vulnerable communities: JWN Foundation
- * 255 Easter Care Packages: UJAA & AJAA and the National Baking Company
- * 397 Spring Care Packages: UJAA

CHRISTMAS RELIEF DRIVE

“Help Jamaicans Ah Yaad” was the name of this year’s Christmas campaign. Through our social media platforms, we encouraged members of the diaspora to celebrate the spirit of Christmas by providing care packages to those Jamaicans in need.

We distributed 1,391 care packages directly to families in need.

With assistance from LASCO Distributors Ltd, 1,051 care packages and assorted LASCO products were donated to a number of our partners for distribution to the vulnerable groups they support.



CHRISTMAS RELIEF DRIVE PARTNERS

Central Zone of Justice of Peace
 Pentecostal Mission Church
 Westmoreland Parish Youth Council
 Operation Save Jamaica
 Mountain View Outreach Donation
 Clan Carthy Primary School

Barry & Lloyd Christmas Treat
 Positive Initiative Foundation
 Duhaney Park New Testament Church
 Divine Beacon of Change
 Granville Peace, Justice and Resource
 Development Foundation Big Yard Foundation

LCF 2021 RELIEF PROGRAMME IN NUMBERS



TIMEFRAME:

JANUARY 1-DECEMBER 31, 2021



FUNDS RAISED:

JMD \$31.4M / USD \$207K



OF PACKAGES DISTRIBUTED:

10.7K



OF BENEFICIARIES:

42.8K



OF PARTNERS:

24



PARISH COVERAGE:

14

CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES

In 2021, the COVID-19 pandemic still presented challenges and affected the rollout of our programmes nationwide. However, we were not deterred from delivering on our commitment to our civil servants who have been at the forefront of this national emergency.

NURSE OF THE YEAR ACTIVITIES:

NURSES EASTER BUNNY TREAT – APRIL 2021

620 children of nurses were chosen as beneficiaries of the Easter bunny treat which took place between April 1 to 5.

VIRTUAL CEREMONY TO MARK INTERNATIONAL NURSES DAY – MAY 2021

In recognition of the Nurses Association of Jamaica's 75th Anniversary, we distributed commemorative plaques to 600 nurses in a hybrid ceremony held on 12th May 2021 at NAJ Headquarters.

NURSES' WEEK – JULY 2021

Continuing NAJ's 75th anniversary celebrations, Nurses' Week was observed between July 18-24. LASCO and NAJ honoured 75 nurses, who were instrumental in the care of Covid-19 patients, with 75 Covid Champion medals in appreciation of their service.

NURSE OF THE YEAR, AND STUDENT NURSE OF THE YEAR AWARDS CEREMONY – JULY 2021

The NAJ/LASCO Nurse of the Year and Student Nurse of the Year Awards Ceremony was held at the Pegasus hotel on the 24th of July. Mrs. Lillian Lewis-McDonald, Infection Prevention and Control Nurse, Victoria Jubilee Hospital, was named the 2021 Nurse of the Year. Ms. Alicia Vickers, a student of the Brown's Town School of Nursing, was awarded Student Nurse of the Year. 257 persons attended the event online and approximately 500 persons were present at the venue.



NURSES' ASSOCIATION'S ORANGE DAY WEBINAR – NOVEMBER 2021

In support of awareness in the prevention of violence against women, NAJ hosted a webinar focused on gender-based violence in motherhood. Representatives from the Victim Support Unit, Woman Inc., CISOCA, and UWI School of Nursing, shared their knowledge and tips for nurses to identify and advocate for victims of violence.

NURSES' CHRISTMAS TREAT – DECEMBER 2021

Some 200 children and 150 adults from the Eltham Park Primary School, Linstead New Testament Church, and Arnold Road Seventh-day Adventist Church, enjoyed Christmas treats courtesy of LASCO and the NAJ.



POLICE OF THE YEAR ACTIVITIES:

BROADCAST OF THE 'SALUTING OUR HEROES' VIRTUAL AWARDS – 30TH OCTOBER

100 police officers were awarded for their outstanding roles in maintaining order and public safety, and for being first responders during the 2-year national emergency. The ceremony was streamed on YouTube and viewed by 1,989 persons.



LASCO AMBASSADORS' 'DROP OF LOVE' BLOOD DRIVE – 17TH NOVEMBER

The LASCO Ambassadors partnered with the National Blood Transfusion Service to host their second voluntary blood drive on the 17th of November to directly advance the efforts of our medical personnel. The event was rounded out with the sampling of all LASCO Beverages and gift-giving. We awarded 7 gift baskets to volunteers and participants on the day.



POLICE WEEK- NOVEMBER 22-28

The JCF celebrated its 154th anniversary under the theme "Tenacity, Transformation and Trust: A Force for Good." We presented 110 gifts to members of the JCF during these celebrations. Additionally, 44 children of fallen officers received gift baskets during the Commissioner's Luncheon held on the 23rd of November.





PRINCIPAL & TEACHER OF THE YEAR ACTIVITIES

VIRTUAL AWARDS CEREMONY RECOGNIZING 120 TEACHERS AND PRINCIPALS – 29TH DECEMBER

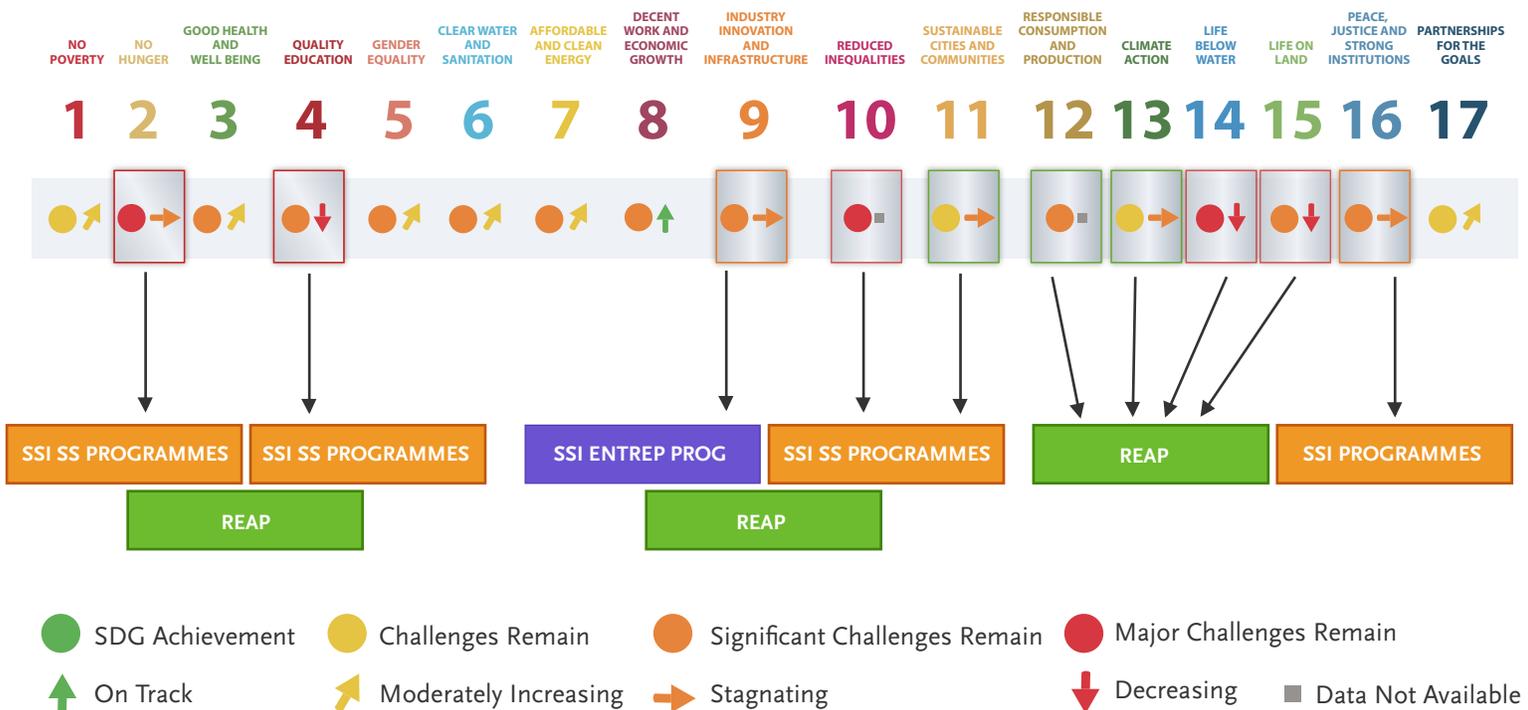
120 Teachers and Principals were awarded and recognized for their commitment during the pandemic. Each awardee received personalised plaques and certificates of appreciation for “Innovative Teaching in the Widening Space.”

LASCO AND THE SUSTAINABLE DEVELOPMENT GOALS (SDGs)

The SDGs were adopted by UN member states in 2015 as a universal call-to-action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity by 2030.

To this end, our work at the LASCO Chin Foundation continuously builds on these global goals and aligns in the following areas:

Goals 2, 4, 9-16



NOTE: LCF ACTIVITIES ARE ADDRESSING JAMAICA'S WEAKEST SDGS

YOUR SUPPORT MEANS THE WORLD TO US!

The work of the LASCO Chin Foundation would not have been possible without the commitment and support of our local and international partners, donors and well-wishers. We are grateful that they continue to invest their time and resources, and demonstrate a willingness to address the pressing issues faced by our most vulnerable youth. Because of their partnerships and support we are better able to achieve our shared goals and can look forward to building back better and stronger.



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